



JAE SOUTHERLAND
ART + DESIGN

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Jae Southerland is a queer visual artist and graphic designer from North Carolina currently living and working in Turners Falls, Massachusetts. They received an AAS in Graphic Design from GTCC in Jamestown, NC (2009), and a BA in History from UNCG in Greensboro, NC (2006). Their creative practice has included painting, zine making, sculpture, interactive installation, photography, and graphic design. More recently, they began working with tulle and other textiles to create small adornments, assemblages, sculptural pieces, and large scale site-specific installations.

Education

Guilford Technical Community College, Jamestown, North Carolina
August 2007-July 2009
Associate in Applied Science (AAS) in Graphic Design

University of North Carolina at Greensboro, Greensboro, North Carolina
August 2001-May 2006
Bachelor of Arts in History

Exhibitions

2023, Solo Exhibition and Residency, *tender fortress*, as part of ARC, A.P.E. Ltd Gallery, Northampton, MA

2022, Outdoor Installation, *where we dream*, Survivor Art Collective's Queer Trans Beach Day, Erving, MA

Grants

2023, Cultural Sector Recovery Grant, Mass Cultural Council

Professional Experience

Studio Assistant & Graphic Designer, August 2023-Present

Gary Lichtenstein Editions, North Adams, MA

Assisting master printer Gary Lichtenstein with color separations for fine art silkscreen printing, designing branding materials and advertisements, designing email blasts in Mailerlite, and website design and maintenance.

Freelance Graphic Design and Video Editing, July 2009-Present

Jae Southerland Art + Design, Turners Falls, MA

Print and web design for various freelance clients, including: logo design, branding/identity, print invitations, business cards, direct mail, commissioned illustrations, web banners, blueprints, infographics and event posters.

Graphic Designer, March 2019-June 2020

Chartpak, Inc., Leeds, MA

Designed packaging and marketing materials for 20 brands of art, craft, fine writing and office products including Higgins Inks, Koh-I-Noor, Grumbacher and Molotow.

Graphic Designer, January 2011-December 2014

Albion Associates, Inc, High Point, NC

Photography concepts and direction, graphic design and page production for print and web advertisements for Bed Bath and Beyond, buybuyBABY and various furniture companies. Creating and implementing brand standards for buybuyBABY.